

## **Association of Ohio Recyclers Board Meeting Minutes**

**Date:** April 17, 2018

**Location:** Lorain County Transportation Center

**Attending were:** Matthew Hittle, Molly Kathleen, Carol Giulitto, Erick Palmer, Abby Anderson and Tiffany Barker. On phone: Taylor Greely, MaryEllen Etienne, John Woodman, Tony Gillund, Lauren Karch, and Steve Johnson. Also attending the meeting were Keith Bailey (Lorain County SWMD), Dan Billman (former Board Member), Matt Lundey (Lorain County Commissioner), Jim Skora (GT Environmental), and Marcie Kress and two others (ReWorks).

**Call to Order:** MaryEllen called the meeting to order at 10:35 a.m.

**Minutes for the March 20, 2018 meeting** were reviewed. Tiffany made a motion to approve the March 20, 2018 meeting minutes. Erick seconded the motion. Minutes were approved on voice vote.

**Treasurer's Report:** The monthly treasurer's report was presented by Carol and discussed. Matt made a motion to approve the treasurer's report. Lauren seconded the motion. Motion was passed on voice vote.

**Action Items from last month's meeting:**

MaryEllen:

- Contact Carol and Eric about an AOR Orientation – still need to do this

Lauren:

- Taylor and rest of board should be granted editing access to Facebook – done
- Identify who is receiving messages from website – done
- Add names to matrix on Google Docs
- Update member list on website - done

Molly:

- Send draft newsletter - in progress
- Schedule communications call – will do this on the next board meeting date

Lauren volunteered to take the action items for today's meeting.

## **Board Recruitment**

There was discussion about the vacant Board seat representing the Special Waste sector. MaryEllen indicated she has not heard back from Tim with Cleanlites so it would be appropriate to look for additional candidates. A number of options were presented, including All American Paint, ERG Environmental Services, Greenwave, Ross Environmental, and Chemtron (listed in order of preference). Keith Bailey reached out to his contacts with All American Paint and they were interested, they just wanted more information. Tiffany will follow up with them to ensure it is good fit [action item].

The vacant At-large Board seat was also discussed. It was mentioned that we should contact someone from the Cuyahoga County SWMD. Maria Ortiz would be the best potential candidate since Jessica and Kathy are already on other boards. Molly will reach out to Maria to see about the potential for her to serve on the Board [action item].

## **Committee Updates**

Governance Committee - No activity for this committee.

Communications and Programming - Molly is finalizing the newsletter and will send out a draft of the newsletter soon [action item] prior to sending it to the membership.

Events – John gave a brief summary of the rescheduled textiles workshop held jointly with the Miami Valley Regional Planning office. 30-40 people attended and there were a lot of good discussions, although Simple Recycling did not end up attending.

There needs to be some discussion and planning for the Professional Development Conference soon. Taylor and Tiffany will schedule a meeting to discuss it [action item].

The 2019 Partner's Conference was discussed. The MOU has been revised and signed by the three participating partners – ORAO will not be participating this time. Each organization needs to identify two representatives to work together on organizing the conference. Jamie Zawila and Jessica Fenos will represent SWANA, Kathy Rocco and Andrea Reany will represent OALPRP, MaryEllen and Carol will be our representatives.

There was also discussion relating to the ReuseConex conference. The Keynote speaker was secured - Martine Postma of Repair Café Foundation.

Finance – We had two new members join from Ashland University. Also, the IRS form was filed.

Strategic Planning – Erick presented the results of the survey that was sent out the membership. Some of the main points brought out through the survey were:

- Contamination is an important issue;
- Global issues affect us locally; and
- AOR has a diverse membership.

Some of the probable next steps for the group would be to:

- Identify funds for branding and marketing AOR;
- Address the smaller companies; and
- Draft a new strategic plan.

Erick indicated that other Board Committees and members will be pulled in to help guide the plan. Also, notes from the meeting will be sent out [action item].

### **New Business**

NRC updates – Dave Keeling, with the Steel Recycling Institute is the new NRC President. It was noted that we are the only NRC affiliate in Ohio. We should work to increase awareness of this partnership.

MaryEllen will be resigning as President effective at the next meeting. Board members should consider potential nominations to fill this position.

Jim Skora, who is on the ORAO Board, started a discussion about the future of his organization. Marcie Kress is also on the Board. ORAO is not very organized lately and, as a result, is considering hiring an executive director. The concept of working together with AOR was brought up. ORAO membership is about 45 members, while AOR's is around 100. It was observed that ORAO brought a different sector of participants to the Partner's conference. It was mentioned that a joint Board meeting might be an appropriate next step, just for discussion purposes. MaryEllen moved to have AOR support for the concept – in order to move forward with discussions. Molly seconded the motion. Motion passed on voice vote.

**Next Meeting:** May 15 via conference call.

**Adjourned at 12:05 pm.** Tiffany made a motion to adjourn the meeting. Erick seconded.

Submitted by Matthew Hittle, Secretary, Association of Ohio Recyclers