

Association of Ohio Recyclers Board Meeting Minutes

Date: August 15, 2023

Location: Zoom

Attending: John Woodman, Michael Darling, Matthew Hittle, Brad Petry, Erin Oulton, Ken Lewis, Mary Copenbaker, Molly Kathleen, Sarah Cook and Michael Hall.

Call to order: John called the meeting to order at 10:34 am.

Minutes for the July 2023 meeting: Minutes were reviewed. Brad made a motion to approve the July minutes. Erin seconded the motion. Minutes were approved on voice vote.

Treasurer's Report: The treasurer's report for the previous month was presented and discussed. It was noted the ADS joined as new members. Brad moved to accept the Treasurer's Report for June. Mary seconded the motion. Treasurer's Report was approved on voice vote.

Action Items from last month's meeting:

Communications: Promote NRC virtual event in November (ongoing) – will send out soon

Communications: create membership list for colleges/universities -Molly did this. Might need to schedule a separate meeting to discuss how to use it.

Erin/Molly: after a grant closeout, can this be posted to our website to promote the grant process – will be done on an ongoing basis

Jeff: share contacts for recycled glass award for special nominee - done

John: check into the table for Partner's Conference. - confirmed

Communications: create an email for Partner's Conference for members to receive their AOR shaker bottle. - will send out this month along with other reminders for the conference. Will need a printed list to use at the conference to check off names.

Erin/Molly: Check on table covering status. - it has been ordered.

Brad: write a press release outlining the fall AOR grant cycle once announced. -will discuss grants later.

John: check language on the grant application on how many grants can be awarded to one entity. Forward to the Board for approval. - new application has been drafted.

Matt: check into keys for PO Box. - need to find a new email for Neil.

Brad: obtain a proposal from Artistic Inspirations for a library of content for the AOR social media accounts. - still waiting on the proposal. We can evaluate the social media strategy after that.

Brad: send invite for August 15th virtual meeting

Brad agreed to track action items from today's meeting.

New Board Committee Updates:

Strategic Planning/Development – nothing to report

Communications – keeping the membership list updated. Updated website with the registration information. Newsletter will be drafted soon [action item]. Member spotlight is done already. Will send out by the end of the month.

Governance – nothing to report.

Events – Registration for the Partner's Conference is up and running. Hotel link is up and sponsors are starting to roll in. Menu is being finalized. There was discussion on ideas for potential sponsorships. Molly will reach out to Jerry McGrainer to identify remaining sponsorship spots and send prospectus to members [action item].

Finance – nothing in addition to what was already discussed.

Old/New Business:

Educational/Institutional outreach – There are about 280 potential educational institutions. Need to determine how to focus on those that would have some environmental focused programs. Looking at those with 5000 and above – there are only 22. None of those are culinary or trade institutions. Discussed reaching out to others at OU so they can get more involved. Also discussed ways we can promote, such as making connections with professionals, mentorships and potential for internship opportunities.

Other Business

Relating the Fall Grant cycle. Plan is to open by the end August. Molly to send a notification to our members list [action item]. Discussion about how to word the limitations so the same applicants are not awarded each year. Also, will add a question to the application to clarify the limits (2 grants in a 3-year period).

It was mentioned that 2024 NRC Congress will be held in-person and they are looking for recycling organizations to coordinate the event with a local conference.

Sarah will reach out to Amanda Pratt to get Ben Pedigo's bio info [action item]

Next Meeting: September 19th at the Dublin Service Center. Ken plans to invite the ADS representative.

Adjourned at 11:59 am.

Submitted by Matthew Hittle, Secretary, Association of Ohio Recyclers