Association of Ohio Recyclers Board Meeting Minutes

Date: May 16, 2023

Location: Zoom

Attending: John Woodman, Molly Kathleen, Michael Darling, Carol Giulitto, Matthew Hittle,

Brad Petry, Erin Oulton (briefly) Ken Lewis, and Michael Hall.

Call to order: John called the meeting to order at 10:34am.

Minutes for the April 2023 meeting: Minutes were reviewed. Brad made a motion to approve the April minutes. Carol seconded the motion. Minutes were approved on voice vote.

Treasurer's Report: The treasurer's report for the previous month was presented and discussed. Brad moved to accept the Treasurer's Report for April. Michael seconded the motion. Treasurer's Report was approved on voice vote.

Action Items from last month's meeting:

John- provide draft of account matrix to the Board – done. Will add it to the Google Drive [action item].

Dan/John- work on a date for Pratt tour for June meeting – have not done this. June 28th was identified as an option. We will set up a zoom option on June 20 as a back-up. [action items]

Molly- delete content from old Google Drive - done

Brad/Michael- obtain quotes for stickers for lip balm and laptop stickers – done. will discuss.

Matt- reach out to Will from Kentucky affiliate to see if they would like to be added to our mailing list. - done

Brad will take action items for the meeting.

Committee Updates:

Strategic Planning/Development – John referenced the account matrix. Will add to our google drive.

Communications – Newsletter was referenced. Greenscope will be the member spotlight. Mentioned announcing the grant awardees. Pictures from the glass tour were mentioned as an item to include. Will get a newsletter out this month [action item].

Governance – nothing to report

Events – will discuss Partner's Conference later

Finance – nothing in addition to what was already discussed.

Old/New Business:

2023 Memberships

Carol and Molly have been working to update the membership list. The website will be updated soon [action item].

Grants

New grant awardees were discussed. Still waiting on a receipt from Ecodevelopment to close out previous grant.

Discussed the potential for another fall grant round this year. It was agreed to do this. Also mentioned to seek ways to promote so we aren't funding the same members every year.

Social Media

The need to get more content on our social media (Facebook) was discussed. Responsibilities need to be delegated and shared among the board membership. A separate meeting to discuss this will be scheduled soon [action item].

Promotional Items

Pens, table-throw - Molly is set to order items [action item], just waiting on approved from her fiscal officer that they can get reimbursed by AOR. Do we want pens to have the logo with the pens? – yes assuming it is legible. Black table-throw with a two-color logo.

Lip balms – person said they could create the labels for us, need to send jpg to Carol so she can do that [action item]. Will increase the order to 200-250.

Larger stickers – Brad will order larger "laptop' stickers. Molly introduced the idea of having non-rectangular stickers, so they stand out. Clarified the size should be approximately 2x6. Erin will refine the logo (with URL) and send to Brad so he can place the order [action item]. Quantity ~200.

Partner's Conference

Agenda is completely drafted for the speakers. Discussed the Tuesday evening activities planned at Rhinegheist.

Other Updates

Discussion of vacant board positions.

Discussion of education institutions as an idea for further outreach/potential for grants. Would be good to have outreach to those institutions Scholarships were brought up as well. Need to include this as an agenda item next time [action item].

Next Meeting: Tentatively June 20 via Zoom. May change to June 28th if the Pratt tour can be arranged.

Adjourned at 12:00 pm.

Submitted by Matthew Hittle, Secretary, Association of Ohio Recyclers

